

<b>GETTING CHILDREN READING</b>	<h1>Story Book Day in School</h1> <p>a jole rider initiative in partnership with schools</p>	<b>GETTING CHILDREN READING</b>
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- ...gets children talking about their favourite stories
- ...gets children hands-on with the curriculum and global education
- ...gets children reading in the UK, by getting children reading in Africa
- ...and above all - it gets children inspired

## Why Story Book Day?

Most African schools don't have libraries.

Most schools have very few books and even fewer story books.

Most African children think the word *library* is just another word in a dictionary!

**Story Book Day** is a way for pupils, at your school, to make a real difference, and for teachers to place a new spotlight on stories, reading and literacy.

And most importantly, through a story about a boy called William, pupils are shown how just ONE book - perhaps their book - can change a life in another part of the world.

**Story Book Day** is as much about literacy as it is about empowering young people through seeing and understanding the impact ONE person can have on our world.



**Story Book Day** is a **jole rider** initiative in partnership with UK schools  
jole rider [pron. jolly] is an education organisation and registered charity

## How Story Book Day can work in your School

**Story Book Day** is a dynamic tool promoting reading and learning,

for children, here at home, in the UK and in Africa.

It is delivered by teachers and fits perfectly into the wider curriculum.

### FIRST

Decide on the date you'd like to hold a **Story Book Day**.

You can then start with a whole-school assembly.

Pupils listen to a **short story** about William Kamkwamba.

When William was a young boy growing up in Malawi, his parents couldn't afford to keep him at school. Pupils get to see how William, despite not attending school, became inspired to learn through his interest in science. William's story and his achievement, thanks to his access to books, is an inspiration to everyone!

William is a living example of THE BOOK EFFECT !

Pupils can also watch and listen to a **photo story** of everyday life in an African family home. The family, although in a different part of Africa, is so very similar to William's. The story is centered on a family in Gunjur, The Gambia, West Africa.

Pupils meet the children, their brothers and sisters, parents and grandparents.

They learn about daily life in the home, who does what and who eats the most !

We see how food is grown locally and which spiders and snakes to watch out for !

They go with dad to work at jole rider's BikeStation where he mends bicycles.

Mum takes us to the well for water, and to the vegetable garden to water the plants.

We also go to school with the children and join in an English lesson.

Both stories are presented in PowerPoint format, with narrative provided in the form of accompanying teacher notes.

### NEXT

Your pupils are then asked to **choose just one or two of their own**

**favourite story books**, from home, to gift to an African school.

They are given a letter to take home which explains how gifting one or two books,

[and 50pence with each title], will change lives for African children.

The pupils then bring their books and 50pences to school on **Story Book Day**.



### ADDITIONALLY

A lesson spent talking about children's favourite stories can follow. Teachers help pupils write a personal message on a bookplate, describing to its next reader why they liked the story, which is then pasted inside the front cover of each book.

The pupils begin by writing, "I hope you like this book because...."

*"The boy is always doing very silly and funny things.*

*It makes you laugh and there is a big surprise at the end."*

- bookplate written by Year 5 pupil [see example bookplate below]

### Why is that 50pence needed with each book!

either donated with each book, or raised separately

50pence with each book helps to pay for:

- creating a library in the school [most schools don't have a library]
- delivering the books to an African school [it's a long long way!]
- shelving and cupboards [for the book's new home]
- chairs and tables [so the children can read and study in comfort]
- a librarian [so the library is open when the children want to go there]



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...changing lives through education  
and The Book Effect

## And lastly...

When all your books have been brought in and all the bookplates have been completed, we can arrange for the books, and the 50pences, to be collected from your school.

We will let you know when the books are shipped and when they arrive in Africa. We will also provide images of the books at the reception centre in The Gambia.

## Target dates for Story Book Days

Any date can be selected for **Story Book Day** depending on your school's programme. Our ideal date is a day in the week commencing **Monday 05 JULY 2010**.

A **Story Book Day** in this week would enable us to sort the books and ship them to Africa by the end of August.

Alternatively we would be delighted for your school to take part later in the year.

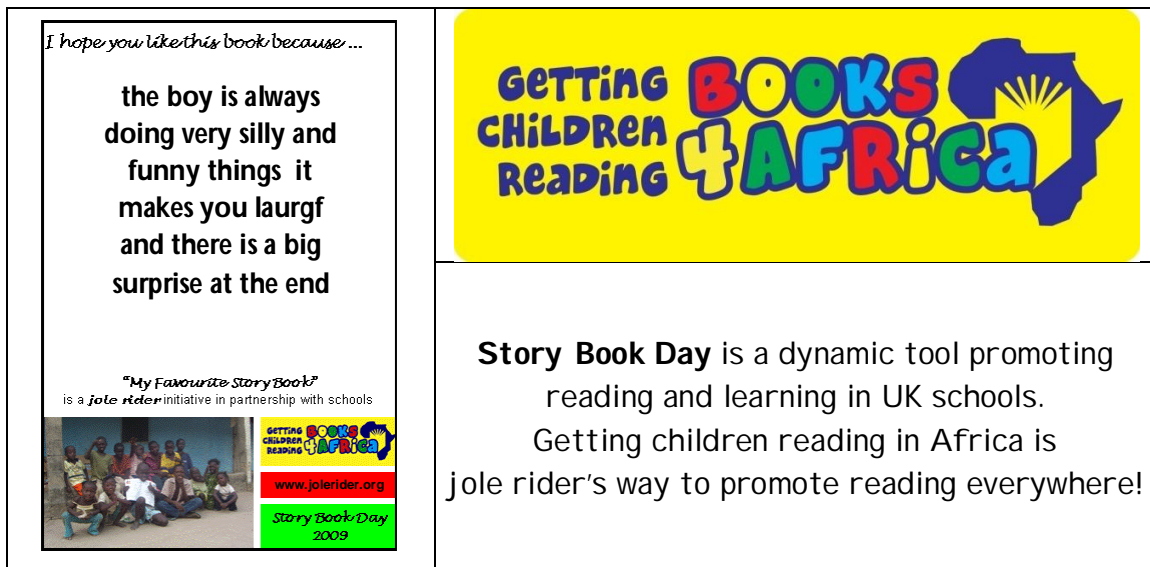
## NOTE

For those schools taking part this summer term in **Story Book Day**, we can invite teachers, pupils and parents to attend the loading of the books into a shipping container. The loading is expected to take place near Yeovil during the schools' summer holiday. More information about this will be available shortly.



## To help make this happen - jole rider can provide

- A template letter for pupils to take home, explaining **Story Book Day**
- An amazing and inspiring story about a boy called William Kamkwamba
- A photo story and teacher notes for class or assembly presentation
- **Story Book Day** classroom and staffroom posters
- In digital format, a **Story Book Day** bookplate [see example below]  
Bookplates are also personalised with your school's logo



example bookplate above

To find out more about **Story Book Day**, please contact Helen King at jole rider office 243 | 3 edgar buildings | george street | bath | ba1 2fj  
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jole rider : registered charity number 1112914

## changing lives through education

**Story Book Day is supported by Rotary International of Britain and Ireland as a preferred project promoting literacy**

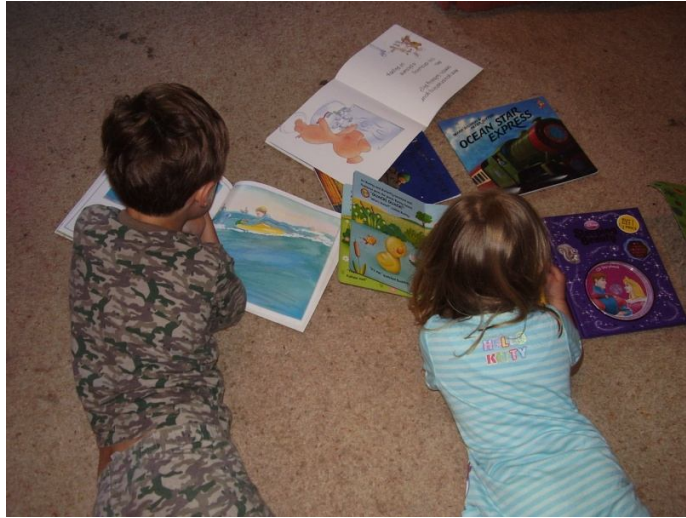
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## Some parent quotes

# 6



- "Story Book Day kept my two buried in their books *literally* from breakfast till bedtime"
- "I've never known my children to be so quiet"
- "Their dad wondered what I had done to them - they were so absorbed"
- "What they wrote on the bookplates really amazed us"
- "The bookplates are a great way of getting my children to talk about stories"
- "Not only have we released from our shelves a number of books, we've just spent a fortune in Waterstones - oh well, at least they're reading!"